



Journal Website:
<https://theusajournals.com/index.php/ajsshr>

Copyright: Original
content from this work
may be used under the
terms of the creative
commons attributes
4.0 licence.

MUSEUM AND EXHIBITION ACTIVITIES AS A FACTOR IN ORGANIZING THE EDUCATIONAL PROCESS

Submission Date: December 20, 2023, **Accepted Date:** December 25, 2023,

Published Date: December 30, 2023

Crossref doi: <https://doi.org/10.37547/ajsshr/Volume03Issue12-58>

Sukhrob Kurbanov

Art Historian-Museumologist, Chief Educational And Methodological Department Of The Institute Social And Political Sciences, Uzbekistan

ABSTRACT

This paper explores the critical role of museum and exhibition activities as a factor in organizing the educational process. Museums and exhibitions serve as valuable resources for facilitating experiential learning, fostering critical thinking, and enhancing the overall educational experience. By providing students with direct access to historical artifacts, scientific discoveries, works of art, and cultural heritage, these institutions offer a unique and immersive learning environment that complements traditional classroom instruction.

The research delves into the various ways in which museum and exhibition activities can be integrated into educational curricula across different academic disciplines. It examines the impact of such integration on students' engagement, knowledge retention, and interdisciplinary understanding. Furthermore, the paper discusses the utilization of technology and interactive exhibits to enhance the educational value of museum and exhibition visits, making them more accessible and engaging for diverse student populations.

In addition, the study investigates the collaborative partnerships between educational institutions and museums, highlighting best practices and successful models for incorporating museum resources into formal learning settings. It also addresses the challenges and considerations in developing effective museum-based educational programs, such as logistical constraints, funding, and curriculum alignment.

Through a comprehensive review of existing literature and empirical evidence, this research aims to provide insights into the potential benefits and practical strategies for leveraging museum and exhibition activities as a catalyst for enriching the educational process. Ultimately, it advocates for the continued exploration and utilization of these cultural institutions to enhance the holistic development of students and promote lifelong learning.

KEYWORDS

Museum education, exhibition activities, educational process, experiential learning, interdisciplinary understanding, educational partnerships.

INTRODUCTION

The formation of a personal culture in the context of new trends in the socio-cultural development of the country is one of the most important problems of education today. And this is the great educational role of museum and exhibition projects, which must fulfill its educational and culture-creating function. Museum and exhibition activities, along with educational activities, are one of the components of the sociocultural space of art museums in modern Uzbekistan, which contributes to modeling the educational system of visitors by introducing them to cultural and aesthetic values through museum pedagogy.

THE MAIN RESULTS AND FINDINGS

In recent years, the status of museum and exhibition activities has increased in Uzbekistan as a large-scale phenomenon in the cultural life of the country. Over the years of independence, we discovered the world, and the world discovered us. In this sense, I would like

to note the exhibition activities of the State Museum of Arts of Uzbekistan. Over the years of its existence, it has become one of the leading cultural, educational and scientific centers of the country. A large collection of artistic works was realized in original exhibition projects, which immediately attracted the attention of a wide audience to the State Museum of Uzbekistan and made it one of the most sought-after art museums in the country. The birth of original exhibition projects is preceded by a thoughtful concept, knowledge and careful selection of material, the creation of an extraordinary artistic and exhibition solution - a holistic artistic image in which the interior of the exhibition space becomes a kind of canvas, and the works become a palette.

The State Museum of Arts of Uzbekistan is one of the most visited museums in the republic. Every year its doors open to thousands of visitors. The museum makes a great contribution to the development of the

spiritual culture of our country, introducing the public to masterpieces of the world and national artistic heritage. During 2013-2023, the State Museum of Uzbekistan gained wide popularity not only in the CIS, but throughout the world, thanks to participation in foreign exhibitions as one of the oldest and richest treasuries of unique monuments of art and cultural heritage in Central Asia.

For example, in 2013, the State Museum of Uzbekistan hosted a vernissage of the graphic artist Fatkhulla Khaitov and two master classes conducted by the head of the restoration laboratory, Bakhtiyor Batyrov, with great success. The master classes took their rightful place within the framework of the special “Museum Month” program developed by the Ministry of Culture and Sports of Uzbekistan. Thus, in an interesting, fascinating form, students of the Republican Art College were told about the methods of restoring works of painting, wood, ceramic and porcelain, including the example of such types of work organized in the restoration workshop of our museum. Before this, the children were given a tour of the museum, they looked at the exhibition of the artist D. Mamedova, they visited the scientific and educational exhibition “Music of the Glacier” and took part in a master class prepared jointly with the Goethe Institute in Tashkent. The exhibition of ceramics by the great 20th century artist Pablo Picasso and graphics by

Nadezhda Kashina from the museum’s collections aroused great public interest.

The exhibition of the first Uzbek artist Shamsroy Khasanova, “Palette of the Female Soul” was the name of the exhibition dedicated to the artist’s work. It opened on November 19, 2013. The name of Sh.Khasanova is associated with the creation of a unique gallery of images of Uzbek poetesses, painted by her in the style of miniatures. The exhibition presents many of the works in this series, as well as other paintings by the author - landscapes, still lifes, scenes of urban and rural life. The life of Sh.Khasanova is closely intertwined with the State Museum of Arts of Uzbekistan. While still an art student, she began working at the museum as a tour guide. Then, for many years, Sh. Khasanova worked at the museum as a research assistant, and during the last 10 years of her life, since 1946, she was its director. Despite the fact that Shamsroy Khasanova lived only 39 years, she made an invaluable contribution to the culture and art of Uzbekistan both as the first Uzbek artist and as a devotee of museum activities.

In 2014, the State Museum of Uzbekistan hosted the exhibition “Music of the Glacier”, which began to attract public attention to the problem of melting glaciers. Today, this problem is especially relevant for the countries of Central Asia, since their total area in this territory is huge. The cultural and didactic exhibition “Music of the Glacier” was held in an

unusual, exciting format: the exhibition consisted not only of paintings and photographs, but also didactic interactive components, films, communicative tasks, as well as games created based on the works of the laureates of the Open Competition “Music of the Glacier” (Central Asia) and German young designers - winners of competitions held in Berlin and Hamburg (Germany). The meaning of the installation became clear even to the uninitiated - by allowing glaciers to melt, humanity is losing huge reserves of fresh water. In the exhibition, the actual noise of a real glacier was reproduced through a video clip, and visitors had the opportunity to hear it. And when you hear the music of a melting glacier, the roar of large streams of water rushing down, a very alarming feeling arises.

In 2022, a personal exhibition of the artist Gulchekhra Rakhimova entitled “Look” opened at the State Museum of Uzbekistan. At the exhibition, the director of the Republican Specialized Art School named after P. Benkov, Umidjon Khakimov, and the academician of the Academy of Arts of the Republic of Uzbekistan, Lekim Khakimovich Ibragimov, delivered welcoming speeches.

In 2022, a round table was held at the State Museum of Uzbekistan on the topic “The Work of Chingiz Akhmarov through the Eyes of Specialists,” dedicated to the work of the People’s Artist of Uzbekistan Chingiz Akhmarov. Speakers at the event were: People's Artist of Uzbekistan, academician Bakhodir Jalolov, member

of the Academy of Arts of Uzbekistan, representative of the dynasty of Chingiz Akhmarov - Shakhnoz Abdullayeva, member of the Academy of Arts of Uzbekistan, student of Chingiz Akhmarov Sadyk Rakhmanov, the speakers presented interesting information about the life and work of the great artist. The conversation made a great impression on the youth.

In order to implement the Resolution of the President of the Republic of Uzbekistan dated May 27, 2022, UP-No. 261 “On the development of the service sector in museums,” a painting master class was held at the State Museum of Arts of Uzbekistan for children studying at the “My nest” educational center and students presented to display your works of art.

As part of the “Art Week 2022”, a round table discussion and an open lecture on the topic: “Excerpts from the history of Sogdian inscriptions” were held at the State Museum of Arts of Uzbekistan by professor of the Tashkent State University of Oriental Studies Mirsadyk Iskhakov. The event was attended by students of higher educational institutions, representatives The media, museum researchers, the younger generation interested in history.

In May 2023, a traveling exhibition of the State Historical Museum of Uzbekistan was exhibited at secondary school No. 64 in Tashkent. The museum staff delighted the high school students; reproductions

of the fine arts of Uzbekistan from the museum's exposition were installed in the school foyer. The museum's art critic expressed the hope that someone will become seriously interested in beauty and, perhaps, in the future will become a museum expert and museum employee.

On May 18, 2023, the opening ceremony of a new art exhibition "Uzbekistan XX - XXI centuries: Painting and Sculpture" was held at the State Museum of Uzbekistan in connection with the International Day of Museums. On the same day, the personal exhibition of the People's Artist of Uzbekistan Bahadir Jalolov "Line to Eternity" opened.

Museum and exhibition activities of Tashkent museums as a factor in organizing the educational process are a very common occurrence. In this sense, regional museums of Uzbekistan also have interesting museum and exhibition projects, in particular the exhibition activities of the Samarkand State Art Museum-Reserve. The museum-reserve includes 8 museums, 6 historical monuments, 2 shrines. The museum's collections contain more than 211,000 exhibits. The museum's facilities are visited by more than 800,000 visitors a year. More than 20 different exhibitions are organized annually in the halls of the museum-reserve.

Among the latest significant exhibitions of the Samarkand State Art Museum-Reserve, one can

highlight the "Aral-dream" exhibition. The legendary Aral tragedy has no analogues in world history. And, perhaps, there is no person on the planet who has not heard about this at least once. The tragedy worries environmental scientists and the surrounding population, writers, artists and actors. There is a regular flow of tourists here. And their countless photographs and videos on social networks, documentaries and paintings by artists indicate that the long-standing environmental issue remains relevant. The exhibition "Aral-dream" involves 7 artists from different regions of our country. These are Nukus, Tashkent, Urgench. Vasily Khapov, Saidbek Sabirbaev, Shirin Tashova, Sarsenbai Boybusinov, Sobir Kutlimurodov, Abdulla Razhabov, Ikram Matchanov. The Aral-dream exhibition is about revealing and strengthening opinions about a new tourist destination. The desire to show the beauty of forgotten places through paintings. There is a saying by Pablo Picasso: "Life is short, Art is forever!" So, through art, we made an attempt to immortalize on canvas the Aral region with all its charms, joys, traditions, everyday life and holidays.

The next interesting exhibition is "The Great Silk Road - the golden heritage of Uzbekistan and China." The organization of this exhibition in Samarkand, the most important historical center of culture of world significance, shows the historical roots of modern political, economic and cultural interaction between

the states of Uzbekistan and China, which for many centuries formed the main links of the Great Silk Road. In this context, the exhibition created in Samarkand, located in a historical building (the building was built at the beginning of the 20th century for a Russian-Chinese bank), should also be considered. The opening of this exhibition took place in September 2022 and was timed to coincide with the days of the SCO meeting in Samarkand. The presentation of exhibits uses mainly digital technologies 3D mapping, hologram - a modern technology of volumetric gala projection in space based on conceived plots in the form of short spectacular paintings, animations, etc. The exhibition includes examples of art and artistic crafts (textiles, ceramics, embossing and etc.) from the collection of the Samarkand State Museum-Reserve.

It is also necessary to note the exhibition activities of the Directorate of Art Exhibitions of the Academy of Arts of Uzbekistan. Since 1959, DHV has carried out a wide stationary and traveling exhibition practice in collaboration with museums and galleries of the Academy of Arts of Uzbekistan, Ministries of the CIS countries and foreign museum institutions. Every year, DHV holds over 50 exhibitions (stationary and traveling exhibitions) in Uzbekistan before participating in large-scale international exhibition events, such as "Uzbekistan on the Silk Road" in Stuttgart (Germany, 1995), "Art and Culture of the

Timurid Era" in France (1996 g.), Expo 2000 in Hannover, etc.

DHW plans are formed in advance, taking into account the main directions of museum and exhibition activities. These are republican and international exhibitions, thematic and traveling, personal and group, exhibitions of artists celebrating their anniversaries; exhibitions from museum and private collections, from the creative heritage of recognized masters of art of Uzbekistan; exhibitions dedicated to traditional crafts and the creativity of young people. Among them, the most significant in scale are the annual republican events "Eng Ulug, Eng Aziz", dedicated to the Independence Day of Uzbekistan and the Festival of Traditional Crafts held annually for the Navruz holiday.

The creative team of the DHV always gives preference to thematic conceptual exhibitions and retrospectives representing the art of any region of Uzbekistan or a separate type of art that needs special coverage and which, in addition to narrow workshop problems and the demonstration of new works, allows us to present and expand our own museum collection. Illustrative examples are the exhibition "Surkhandarya. Valley of Legends" 2013, where a wide retrospective of archaeological material, fine and folk art of the region, and photography was presented; exhibition-competition "My Mahalla" 2014; "Folk crafts of Bukhara and Kashkadarya", "Traditional textiles and

costume of Uzbekistan”, held as part of the Crafts Festival in 2014 and 2015. and many others.

It must be admitted that we are still far from the progress in restoration and exhibition practice that exists abroad. The funds allocated for the technical equipment of our museums and exhibitions and for replenishing collections are too modest. We have a rich cultural and historical heritage in modern fine and folk art. The goal of the Directorate’s exhibition projects is to educate people in respect for their own history, their own and the world’s cultural heritage, and any possible means are good to achieve this goal.

Over the years of independence, our audience’s acquaintance with the world cultural heritage and foreign art has intensified. This occurs, as a rule, thanks to the activities of foreign embassies and representative offices. The most accessible cultural information is provided through foreign photographic materials. Thus, one cannot fail to note the excellent work of the Japan Foundation and the Embassy of Japan in Uzbekistan, which annually introduce us to wonderful visual material - several exhibitions of traditional and modern ceramics, dolls, posters and photographs, organized in the halls of the Academy of Arts, became a celebration of communication with high art and culture of presentation of exhibition material.

I would like to note the series of design exhibitions organized by the German and French embassies, painting and photography exhibitions organized by the Latvian Embassy, and the annual, now traditional, creative meetings of Korean and Uzbek artists.

Among the exhibitions of foreign art of the period of independence, the majority are occupied by art exhibitions, among which we can highlight personal, retrospective, collective, international competition, and program exhibitions. For example, the exhibition of folk art of Uzbekistan in France, organized with the assistance of the City Hall of the 11th arrondissement of Paris and the Embassy of Uzbekistan in 2015, became a pleasant event in the cultural life of the country. Residents of Lyon and Beaugency also became acquainted with the work of Uzbek folk artists. Unfortunately, such exchange exhibitions are rare and are held only in Representative Offices of Uzbekistan abroad, and not on professional platforms.

Over the past 20 years, a lot of positive experience has developed in the field of holding international competitive exhibitions. Important events in the cultural life of the republic were the Tashkent Biennale of Contemporary Art (2001, 2003, 2005, 2007, 2009, 2011, 2013, 2018, 2022), which have a great impact on the development of innovative trends in the art of Uzbekistan.

In 2017, the exhibition “Treasures of Nukus” was held in Moscow at the Pushkin State Museum of Fine Arts. The exhibition featured more than 250 works of painting and graphics, as well as objects of archeology and decorative and applied art from the collection of one of the largest museums in Uzbekistan - the State Museum of Art of the Republic of Karakalpakstan named after Savitsky. According to experts, the collection of the Savitsky Museum is the second-largest collection of Russian avant-garde works in the world after the collection of the Russian Museum in St. Petersburg. Over 30 years, Savitsky collected more than 44 thousand works of painting and graphics, including works by such famous avant-garde artists as Robert Falk, Lyubov Popova, Ivan Kudryashov, Kliment Redko, Alexander Volkov, Alexander Nikolaev and others.

On March 10, 2020, the opening of the exhibition “Fashion of Uzbekistan: Yesterday and Today” took place at the Tashkent House of Photography. The exhibition is dedicated to the history of Uzbek fashion, the thread of which stretches from the 1960s and smoothly flows into the present day. The exhibition project is organized by the Islam Karimov Foundation and is aimed at popularizing the cultural and historical heritage of Uzbekistan. The exhibition consisted of two blocks: the first was dedicated to the history of the 1960s-2000s. It presents fashion magazines, sketches, clothes and black and white photographs of the

capital's fashionistas against the backdrop of landmarks that are still beloved to this day. Entering the second block, you step onto the podium. On the sides are the works of modern designers, and at this moment there is a feeling that the mannequins are spectators, and the guests are models. Having reached the end of the catwalk, you pay attention to the mirror, which represents the future of fashion. Thus, in the House of Photography you can go through the path of plunging into the history of fashion of the 1960s, into the work of modern designers and imagine the bright future of the country's fashion industry.

The creative style of modern designers is completely different. Saida Amir, Taisiya Chursinova, LALI Fashion House (Lali Fazylova), Moel Bosh brand (Zukhra Inat), Markhamat Umarova and Hilola Sher presented their collections. The curator of the exhibition was art critic Binafsha Nodir. She also commented on the creation and opening of the exhibition: “About four years ago I was leafing through old magazines from the 60s and saw interesting models that are still very relevant today. The new is always the forgotten old. If we talk about fashion, then festivals and fashion weeks immediately come to mind.”

In November 2022, the first exhibition entitled “Treasures of the Oases of Uzbekistan” was held in Paris at the Louvre Museum. At the intersection of caravan routes." The second exhibition was held at the

Institute of the Arab World, “The Road to Samarkand, the Wonders of Silk and Gold.”

In the period from 2017 to the present, our country has established creative contacts, our exhibition spaces have been provided to the art of different countries. We tried to differentiate the exhibitions of foreign art in Uzbekistan and received an interesting picture that reflected the historical period in which we live, its pulsation, its political, social, moral, creative issues, the desire of representatives of different peoples, cultures at the turn of centuries, millennia to understand each other, establish a dialogue. In the future, exhibition activities include the expansion and deepening of existing creative contacts with embassies, foreign organizations, cultural centers, and acquaintance with the art of countries that have not yet been presented to the Uzbek audience.

CONCLUSION

Based on the above, we can say that the exhibition is the result not only of a social order, but also the result of the educational work of employees of exhibition halls and museums, as well as teachers of educational institutions in the field of museum affairs. Thus, the interaction of all participants in a multi-level sociocultural space increases the level of art education of students and introduces young people to artistic creativity in the process of organizing exhibition activities. Today's art museums and exhibition halls of

Uzbekistan act as a sociocultural educational object, involving students in the process of cognition, contributing to the education of the student's personality in the sociocultural space, allowing her to recognize herself as a subject of culture and understand her place in the historical and cultural process.

According to the Statistics Agency under the President of the Republic of Uzbekistan, the number of exhibitions organized in museums of Uzbekistan as of January 1, 2023, 1301 exhibitions were organized in museums of the Republic of Uzbekistan, of which 444 were presented outside museums. Number of exhibitions by year: 2020 – 846, 2021 – 1081, 2022 – 1301.

REFERENCES

1. Кодзаева Л. Выставочная деятельность: достижения и проблемы. San'at // 1-2007.
2. Kurbanov S. Art Education in New Uzbekistan. The American Journal of Social Science and Education Innovations, 3(10), 4–12. 2021.
3. Курбанов С. Значение образовательной деятельности художественного музея // Ж. SAN'AT. 2022 г. №3. С. 31-34.
4. <https://www.pushkinmuseum.art/events/archive/2017/exhibitions/karakalpakstan/index.php?find=100%20000>